

Aloft Gallery Newsletter, March 2018

IMPORTANT REMINDER: If you have not yet paid your MLAA dues for this calendar year, they are NOW due. This is a requirement to show in the Aloft. Applications and information are in the gallery by the front door. Thanks.

Our budget is on track with no big surprises. We are on track to receive approximately \$3,000 in commission for this fiscal year which will be used to augment our budget for the next fiscal year. Added to that is \$750 in card display rent, a new member this quarter, book sales and outside commissions. The book sales alone have added \$407 to date. *If every member will donate a book and bring it to the May Membership meeting, that will add to our book selection.* For the most part, the books are recycled between our members but that is good and a sale is a sale.

February sales were \$2,008.25. Twenty-three dollars of that were books. The Treasurer's have reviewed the projected income and expenses for the upcoming fiscal year and report that the metal screen at the back of the gallery can be taken down and a Full Floor and Half Floor space be utilized in that area and the gallery can still operate within their budget. We have on hand applications for both of the aforementioned spaces but they have not been juried in as yet. We potentially will have space for either a Half Wall or one or two Full Walls depending upon the final response from our members. There are still several members that have not yet notified Jeanne whether or not they are returning.

As you may know, Kate fell and broke her hip and will require four more weeks of therapy and staying off her leg. Since Kate is still recovering, the Display Directors made a determination to leave the Baer's window as it is for another month. This is now a moot point as one of the windows was broken in on Thursday. Alexis got a call at 3:00 a.m. and she and Lorna went down and removed all of the art work to the back room of the gallery. If any member had art in the Baer's window, please go in and pick it up. Nothing was missing from the window and the alleged perpetrator was apprehended. Our intrepid team of Alexis/Lorna ("rat killers") comes through again. Kate suggested we do a PR piece titled "Attempted Art theft in sleepy Gold Rush town of Sonora, art lover couldn't wait till the Aloft Gallery was open" and Alexis suggested, "Sonora's Great Art Caper. At least the would be thief had good taste".

Laurie is in the front Gallery window with a wonderful display and Curtis is planned for April. Curtis is still in therapy and recovering from his heart operation but reports are that he is improving every day. A potential demo by one of our members is being planned for April. If any member is so inclined a demo would be appreciation and is always fun. Just let Lorna or Kate know. Print racks are on order to be put around the gallery and the prints under the north back wall will be put in the racks. That will free us a Quarter Floor space under the Full Wall space there now.

Membership meeting will be held on the 2nd Saturday in May at 10 a.m. Bring a chair, coffee and treat will be provided. That is MAY 12, 2018. This is a mandatory meeting. If you cannot attend, let Jeanne know.

Change out is coming April 30th for 3D and May 1st for 2D. It is a new year and some new artists. All of our members are being very responsible about showing up and changing their work and the Display Directors appreciate it.

Laurie reported there was a problem sending the newsletter via mail chimp last month. Not everyone received it the first time it was sent so she resent it but still only got 18 responses. It is a lot of work to do the newsletter (for Renetta and Laurie) and if it is not opened by almost half the membership, it seems like a lot of work for half participation. Open it even if you don't read it, it will make the Director's happy. Happy Director's, Happy Gallery! Laurie also reported she will be doing interviews on our local KAB radio station relative to Aloft activities.

Saturday, May 10th is 2nd Saturday from 5 – 8 p.m. Bobbie Richey will be playing his mellow classical country music on his acoustic guitar. We had a good representation of members last month, Keep up the good work.

Summary of Sales for February are as follows:

| Aloft Sales Summary February 2018 | | |
|--|-----------|--------------------|
| Books | 5 | \$ 23.00 |
| Calendars | 0 | \$ - |
| Cards | 14 | \$ 57.75 |
| Ceramics | 8 | \$ 330.00 |
| Jewelry | 5 | \$ 109.00 |
| Mixed Media | 7 | \$ 538.50 |
| Oil/Acrylic | 1 | \$ 345.00 |
| Pastel | 0 | \$ - |
| Photography | 0 | \$ - |
| Print | 2 | \$ 250.00 |
| Printmaking | 1 | \$ 105.00 |
| Textiles | 0 | \$ - |
| Watercolor | 1 | \$ 250.00 |
| Totals | 44 | \$ 2,008.25 |