

Aloft Newsletter, July 11, 2018

The budget analysis indicated that we are now the proud owner of the glass shelves being utilized for Alicia Clark Fulcher's jewelry. The cost is \$200. The fictitious name statement to the County as well as the membership in the Sonora Chamber of Commerce have been paid.

For those who have opted for installment payments on space rent, on July 16th the the 2nd installment will be deposited. We need books for our bookshelf, no magazines are wanted.

The Sales Reports show sales of \$2161. Nineteen artists sold their work. A detailed report of amounts to each artist and a summary of mediums were included in the report.

The Baers window has been set up. It is a minimalist window and will stay up for a couple of months. Kate is looking into the best way to put signage in the window that will direct customers to the Aloft. Ann Nancy Macomber is in the Gallery window.

The telephone in the gallery is not working and Alexis will look into it and resolve the issue. It is a problem inasmuch as no credit card sales can be made through the terminal until the line issue with ATT is resolved. She reported that it does appear to be the line and not the phone itself. She has sent out detailed instructions to use for credit card sales using your cell phone until we can use the terminal and the telephone. Call Alexis if you have questions.

New hooks have been purchased for hanging the plastic card holders on an artist's space. New nails will be purchased to hang the card holder for the walls without grids. It was also noted that some frames in the gallery are somewhat scruffy looking and the artist needs to look into a remedy for this. Sometimes the frames can just be touched up if it is just a chip in the frame.

If anyone comes into the gallery looking for a framer or appraiser they can be directed to the Ventana gallery.

Laurie reported the Snap Shots flyer she developed to be sent to the general public was not received well by some members, was by others. She will revamp and send out again next month. She announced that the Chamber is looking into an App called 'Distrix' that will direct users to a walking tour of Sonora and indicate what is going on in the town. The walking tour will be tied into Google.

Jeanne announced that a signup sheet and envelope for taking a deposit for Andrea Morris' two Workshops is in the top drawer of the desk. The first one is on Monday, July 23 from 10:00 a.m. until 3:00 p.m. She will be demonstrating how to create an interesting patterned background in acrylic with paint and stencils, adding an animal as the center of interest. The cost is \$150 and pre-registration is required.

The second workshop is Beginning Encaustic Painting. This is a method using melted and pigmented beeswax to create exciting, luminous paintings. All supplies will be provided. The cost for this workshop is \$275. This also goes from 10 a.m. to 3 p.m. Both workshops are held at the gallery and require pre-registration and a \$50 deposit. Call or email Andrea if you have any questions about the workshops. 329-5099 or andreamorrisart@yahoo.com.

Second Saturday is JULY 14TH from 5 – 8 p.m. Artists are encouraged to attend and bring a snack. We will have live music.

Change out will be July 30th for 3 dimensional works and July 31st for wall art. Attendance at the change outs has been well attended with all artists present and/or accounted for.

John Sharum attended the Board Meeting and announced that he is showing his work at Hovey Winery in Murphys in August and September. The reception will be held on Sunday, August 12th at the winery. Show up and support John and maybe taste a glass of wine or two.

All member artists are welcome to attend the board meetings and check out the happenings.

Aloft Summary June 2018 Sales		
	No. of Sales	Total Sales (Without Tax)
Cards	7	\$29.00
Print	2	\$197.00
Ceramics	11	\$730.00
Pastels	0	\$0.00
Jewelry	5	\$287.00
photo	1	\$150.00
Oil/Acrylic	3	\$345.00
watercolor	0	\$0.00
Mixed Media	5	\$340.00
Calendar	0	\$0.00
Textiles	1	\$75.00
Books		\$8.00
Totals	35	\$2,161.00