

Aloft Gallery Newsletter, May 2018

- The budget for the last fiscal year was reviewed and we were \$65.43 under budget for the year. We had gross sales of \$32,180 which provided \$3,218 in commission. We had additional income of \$907 from additional rent, books and donations. This contributed \$4,125 in income which will supplement the current year budget. The budget for the 2018/19 fiscal year was presented for review with line items for each budgeted item showing a budget of \$20,000. **This budget will be presented to the membership at the annual meeting.** All rents are paid except for one member who has been contacted. There are outstanding checks in the amount of \$480.52. A policy regarding outstanding checks was discussed and the Board voted to handle them in the following manner: **Any checks over one year old that has not been cashed; the money will be donated back to the gallery.** It is imperative that artists deposit their checks in a timely manner so the checks are not forgotten. If an artist thinks they should have gotten a check and did not get one, they should contact Alexis or Renetta to confirm. A new check will be written in the event of a lost or stolen check if it is within the current fiscal year.
- A note from Lori Fields was read thanking the Aloft for the opportunity to be in the gallery and make new artist friends. She has agreed to be a substitute sitter so she can still be involved in the gallery operation. Sales reports are summarized at the end of this newsletter. **The sales for April were \$2406.50.** A one page membership list was presented and will be distributed to those at the membership meeting. For your information, all reports are in the 2nd File drawer in the back room and the Newsletter and Board Minutes are in the hanging file for member access. In addition, the Newsletter is published on the web site.
- The May 10th Anniversary gallery window consists of Director's art. The Baer's window will continue to have a TCAA side and the Midsummer Night's Dream display in the other window. After the 20th of the month, Kate will contact Laurie to take out the Midsummer Night's Dream Window and a new Aloft window will be installed.
- **Members are reminded to always carry a front door key for the double door with them when going to sit.** No one else has been given a key except each member and if the jewelry store is not open, there is no way to get into the Aloft.
- The Change Out for the new fiscal year went well and all members except one were in attendance or had someone change their work for them. **Andrea Morris, our newest member, will be doing a demo on 2nd Saturday.** She will be doing an acrylic pour technique as a background for a painting. Second Saturday also falls on the Rodeo weekend and the parade will be going through town on Saturday so the gallery will not open until 1 p.m. on that day.
- It has been requested that members be allowed to put a plastic rack on their display for cards, brochures or other material relevant to this display. **The Board determined that each artist should be allowed to utilize their space as they see fit with guidelines for the use of racks.** They would be required to pay the one time only \$25 card rack fee if they are showing in the back space rack and on their own space. If they are just showing in their own space, no fee would be required. If they have already paid the \$25, no fee is required for either. Lorna will present information on this at the Annual Meeting and you will see her about utilizing these racks. No prints are to be placed in these racks as new print racks are now provided for prints around the gallery.

- There is a concern about the use of prints or giclees in the artist spaces. It was determined that a limited number of prints be used in the artist space. Since as a gallery we promote original artwork, the majority of the work on the wall should be original work and not prints.

- Jeannie provided a new Mentor List to each Director. The Director’s will contact the members on their list and advise them to contact them with any issues (other than financial) relative to the gallery. The list will be published on the web site for members to access.

- There are 10 members who have not paid their MLAA dues. This is a requirement for Aloft membership so if you have not paid, do so as soon as possible. The MLAA year runs from January 1st to the end of the year so the dues are expected after the first of the year.

- ***Second Saturday, May 12th we will be celebrating our 10th year in business.*** Don’t miss the Andrea Morris pouring demo. It is a credit to all of our members that we have been able to sustain a small business like ours for 10 years and still going strong. Thanks to Laurie for procuring the banner and putting it up. It looks great and should bring in some new customers to see the gallery.

- ***The Annual membership meeting will be held on May 19th at 10:00 a.m.*** This is a mandatory meeting so if members cannot attend they should contact Jeannie to let her know. It was suggested that for next year the Annual meeting be held on Change out day before change out. This would enable more members to be present and not require an additional trip. ***This is a change of date so please note.***

- **The items to be discussed at the Annual Membership meeting on May 19th at 10:00 a.m. are as follows:**

Financial: Budget and Reporting

Display: Prints on wall versus original art, cardholder on wall space; Demo list and gallery window; Bios and gallery book

Publicity: utilizing web access and photos for website, items on website (newsletter, calendar and phone list).

Gallery Operation: general knowledge.

Aloft Summary April 2018		
Books	2	\$ 8.00
Calendars		
Cards	8	\$ 36.00
Ceramics	4	\$ 697.00
Jewelry	5	\$ 164.00
Mixed Media	6	\$ 766.50
Oil/Acrylic	3	\$ 420.00
Pastel		
Photography	2	\$ 215.00
Print	1	\$ 100.00
Printmaking		
Textiles		
Watercolor	0	\$ -
Totals	31	\$ 2,406.50

